



MY GRANDFATHER. JACK LAVERACK

The story of my grandfather is one of a Yorkshire-born lad, who would explore far and wide on his bicycle. In an era when bikes were heavy and had few gears, clothing was baggy and chamois pads were made of deer leather, Jack would think nothing of riding 100 miles or more in a day. He'd set off early in the morning from Great Horton, West Yorkshire, either on his own or with friends, and carrying just a couple of bottles of water and some jam sandwiches in his back pocket. He'd return late in the evening having often ridden to the coast and back.

I remember hearing about my grandad's epic all-day rides, during which he forged friendships that lasted a lifetime. This was the catalyst that started my passion for cycling. Whether you plan to explore the glorious British countryside on your own or with friends, or your goal is to tackle a cobbled classic or simply pedal to work, our mission is to create exceptional bicycles so that you can build memories like Jack that last a lifetime.

OLIVER LAVERACK Co-founder



TITANIUM ROAD BIKES. DESIGNED IN RUTLAND, UK.

At J.Laverack we are passionate about how a bike looks, feels and performs. To maintain these three core values all of our bicycles are designed and built to order within our home county of Rutland in England.

Our bicycles pay homage to an era when bike races lasted 24 hours or more and cyclists like Jack Laverack (Co-founder Oliver's Grandfather) travelled on rough, pothole-strewn roads and tracks to discover new places. It's this simple love of cycling as a way to explore new places that makes this sport such a beautifully simple, yet endlessly rewarding experience.

	GRIT ULTEGRA £4495	GRIT ULTEGRA DI2 £5195	GRIT SRAM FORCE IX £4320
KEY ● Standard ○ No cost option			
FRAME Warranty: 10 years for original owner			
Hand crafted gravel adventure frame made from 3AL-2.5V titanium tubing, featuring double butted front triangle, 6AL-4V tapered head tube, 6AL-4V bottom bracket and dropouts, internal cable routing, curvaceous chain stays & your choice of Gryphon head badge style	●	●	●
Bicycle fabrication date under seat post clamp	●	●	●
Timeless bead blasted graphics	●	●	●
Flat mount braking	●	●	●
Thru-axle frame	●	●	●
Rack and/or mudguard mounts	○	○	○
3rd bottle cage mounts	○	○	○
Threaded BSA or T47 bottom bracket standard	○	○	○
Black, silver or engraved headbadge	○	○	○
Internal dynamo cable routing for rear light	○	○	○
Personalised bead blasted message	Add £90	Add £90	Add £90
Professional Bike Fit using Shimano Dynamics Lab Technology fitting jig to establish perfect position. Includes fit on collection.	Add £130	Add £130	Add £130
Custom geometry	Add £350	Add £350	Add £350
Pavé frame finish	Add £295	Add £295	Add £295
Bespoke Painting options	From £600	From £600	From £600
FORK Warranty: Two years			
ÆRA Gravel Adventure fork, 12mm thru axle, internal brake cable routing, flat mount	●	●	●
ÆRA Gravel Adventure Dynamo fork, 12mm thru axle, internal brake & dynamo cable routing, flat mount	Add £65	Add £65	Add £65
WORKING PARTS Warranty: Two years & three years for Dura-Ace			
Shimano Ultegra R8020 hydraulic disc with mechanical gears	●	-	-
Shimano Ultegra Di2 R8070 hydraulic disc with electronic Di2 gears	-	●	-
Di2 D-FLY inline wireless unit + additional Di2 cable	-	Add £65	-
SRAM Force 1 HRD. 1x mechanical gears. Single chainring with 10/42 cassette	-	-	●
Groupsets inclusive of: Shifters/brake levers, chainset, derailleur(s), cassette & chain. Shimano builds include RX rear mech as standard.	●	●	●
STOPPING POWER: Warranty: Two years			
Shimano ST-R8020 hydraulic disc brake levers with mechanical gears & R8070 callipers	●	-	-
Shimano ST-R8070 hydraulic disc brake levers with electronic gears & R8070 callipers	-	●	-
Shimano SM-RT800 Ultegra Ice Tech FREEZE 160mm Centre-Lock rotor	●	●	-
SRAM Force HRD hydraulic brake levers & flat mount brake calipers	-	-	●
SRAM Centerline 160mm centre lock disc rotors	-	-	●
Hope RX4 brake caliper front & rear upgrade	Add £120	Add £120	Add £120
Hope disc rotors	○	○	○
SUPER DURABLE WHEELS: Warranty: Two years			
ÆRA AR 30 700c alloy wheels - ÆRA hubs, J-bend spokes and brass nipples	●	●	●
ÆRA GR 23 650b alloy wheels - ÆRA hubs, J-bend spokes and brass nipples	○	○	○
Change to Hope RS4 hubs with Sapim CX-Ray J-bend spokes and brass nipples	Add £125	Add £125	Add £125
ÆRA GR 28 700c carbon wheels - Hope hubs, Sapim CX-Ray J-bend spokes and brass nipples	Add £1050	Add £1050	Add £1050
ÆRA GR 36 650b carbon wheels - Hope hubs, Sapim CX-Ray J-bend spokes and brass nipples	Add £1050	Add £1050	Add £1050
Alternative or spare wheelsets available on request	Price on request	Price on request	Price on request
Panaracer Gravel King SK Tubeless Tyres	●	●	●
Alternative tyres available on request	Price on request	Price on request	Price on request
THE FINISHING TOUCHES			
Your choice of crank length, handlebar width, stem length & seatpost diameter	●	●	●
Brooks Cambium C15 saddle (140mm wide)	●	●	●
Pro Discover alloy handlebar with Pro PLT stem & seatpost	●	●	●
Ergon CF3 Carbon leaf spring seatpost 27.2mm	Add £130	Add £130	Add £130
Ergon CF3 Carbon rail conversion kit	Add £22	Add £22	Add £22
Hope stainless steel bottom bracket & integral headset	●	●	●
Fizik soft touch 2.5 black bar tape	●	●	●
OPTIONS			
J.Laverack Bidon	Add £15 each	Add £15 each	Add £15 each
J.Laverack Titanium bidon cage	Add £40	Add £40	Add £40
PDW Full Metal Fender mudguards 45mm - gun metal grey	Add £90	Add £90	Add £90
Brooks Cambium C17 saddle 162mm wide	○	○	○
Brooks Cambium C13 carved or non-carved saddle 132mm, 145 or 158mm wide	Add £50	Add £50	Add £50
ENVE carbon water bottle cage	Add £70 each	Add £70 each	Add £70 each
Your choice of pedals	Price on request	Price on request	Price on request
Supernova E3 Pro 2 Triple front dynamo light	Add £219	Add £219	Add £219
Son rear dynamo light	Add £59	Add £59	Add £59