



MY GRANDFATHER. JACK LAVERACK

The story of my grandfather is one of a Yorkshire-born lad, who would explore far and wide on his bicycle. In an era when bikes were heavy and had few gears, clothing was baggy and chamois pads were made of deer leather, Jack would think nothing of riding 100 miles or more in a day. He'd set off early in the morning from Great Horton, West Yorkshire, either on his own or with friends, and carrying just a couple of bottles of water and some jam sandwiches in his back pocket. He'd return late in the evening having often ridden to the coast and back.

I remember hearing about my grandad's epic all-day rides, during which he forged friendships that lasted a lifetime. This was the catalyst that started my passion for cycling. Whether you plan to explore the glorious British countryside on your own or with friends, or your goal is to tackle a cobbled classic or simply pedal to work, our mission is to create exceptional bicycles so that you can build memories like Jack that last a lifetime.



OLIVER LAVERACK Co-founder



TITANIUM ROAD BIKES. DESIGNED IN RUTLAND, UK.

At J.Laverack we are passionate about how a bike looks, feels and performs. To maintain these three core values all of our bicycles are designed and built to order within our home county of Rutland in England.

Our bicycles pay homage to an era when bike races lasted 24 hours or more and cyclists like Jack Laverack (Co-founder Oliver's Grandfather) travelled on rough, pothole-strewn roads and tracks to discover new places. It's this simple love of cycling as a way to explore new places that makes this sport such a beautifully simple, yet endlessly rewarding experience.

KEY ● Standard ● No cost option ○ Cost option N/A -

STANDARD FRAME FEATURES

	J.ACK II SRAM FORCE £4275	J.ACK II SRAM FORCE IX £4275	J.ACK III SRAM RED ETAP HRD £7550
Hand crafted, four season, all-road titanium frame featuring curvaceous chain and seat stays and Gryphon headbadge	●	●	●
3A1-2.5V double butted front triangle with 6A1-4V tapered head tube, bottom bracket and dropouts	●	●	●
10 year warranty for original owner	●	●	●
Internal cable routing specific to electronic or mechanical groupset	●	●	●
Flat mount braking	●	●	●
English or Italian threaded bottom bracket or T47	●	●	●
Thru-axle frame 12x142mm	●	●	●
Suitable for 140 or 160mm rotors	●	●	●

CUSTOM FRAME OPTIONS

Black, silver or engraved headbadge	●	●	●
Rack and/or mudguard mounts	●	●	●
3rd bottle cage mounts	●	●	●
Custom frame luggage mounts	○	○	○
Internal Dynamo cable routing holes	●	●	●

FRAME FINISH & BESPOKE FINISHING OPTIONS

Handbrushed finish with timeless bead blasted graphics	●	●	●
Pavé matt frame finish with timeless handbrushed graphics	Add £295	Add £295	Add £295
Bespoke paint finish via our Dreamworks design service	From £600	From £600	From £600
Personalised message to suit frame finish	Add £90	Add £90	Add £90

DEMO RIDES

Explore Rutlands finest roads aboard a demo J.ACK. Please book ahead for test rides and contact us for more details on available sizes.	●	●	●
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BIKE FIT

Our in-house bike fit service allows us to make the best recommendation. Over the course of 90 to 120 minutes we focus entirely on you and your cycling ambitions. *£120 is refundable on purchase of a frameset or complete bicycle	Add £250*	Add £250*	Add £250*
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FRAME GEOMETRY

Standard frame sizes: 48, 50, 52, 54, 56, 58, 60, 62cm	●	●	●
Bespoke geometry: Take advantage of our made to measure service to find your perfect fitted position. Using our laser guided Shimano Dynamics Lab bike fitting jig we design the bike around you in every sense. Your unique numbers are translated into a custom geometry allowing us to recommend the best possible frame tailored to the millimetre. A true no compromise approach and experience.	Add £350	Add £350	Add £350

ÆRA FORK Warranty: Three years

All Road Disc Fork, Internal Brake Cable Routing, 12mm thru axle (with or without mudguard lugs)	●	●	●
All Road Dynamo Disc Fork, Internal Brake Cable Routing, Internal Dynamo Cable Routing, 12mm thru axle	Add £65	Add £65	Add £65

WORKING PARTS Warranty: Two years

SRAM Force HRD - hydraulic braking with mechanical gears	●	-	-
SRAM Force I HRD - hydraulic braking with mechanical gears. Single chainring with 10/42 cassette	-	●	-
SRAM Red eTAP HRD hydraulic braking with wireless electronic gears	-	-	●
Groupsets inclusive of: Shifters/brake levers, calipers, rotors, chainset, rear & front derailleur, cassette & chain.	●	●	●
Hope RX4 brake caliper front & rear upgrade	Add £120	Add £120	Add £120
Hope disc rotors	●	●	●

SUPER DURABLE ALL ROAD AND GRAVEL ÆRA WHEELS: Warranty: Two years

AR 30 alloy wheels built with either ÆRA or Hope hubs (from £175)	●	●	Minus £900
AR 36, AR 46, AR 56 carbon rims built on Chris King or Hope hubs. Optional mixed rim depths	From £900	From £900	●
GR 23 650b or 700C alloy wheels built with either ÆRA or Hope hubs (from £175)	●	●	Minus £900
GR 36 650b or GR 28 700C carbon rims built on Chris King or Hope hubs	From £900	From £900	●
Son Schmidt SONdelux 12mm thru axle centre-lock dynamo hub upgrade. Ask for details.	○	○	○
Continental Grand Prix 5000 TL Tubeless Tyres 28mm or 32mm	●	●	●
Alternative tyres available on request	Price on request	Price on request	Price on request

THE FINISHING TOUCHES

Your choice of crank length, handlebar width & stem length	●	●	●
Brooks Cambium C15 saddle (140mm wide)	●	●	●
Pro LT alloy handlebar, stem & seatpost	●	●	Minus £750
Pro PLT alloy handlebar, stem & seatpost	Add £50	Add £50	Minus £700
ENVE carbon handlebar, stem & ÆRA carbon seatpost (add £25 for dynamo seatpost)	Add £750	Add £750	●
Hope stainless steel bottom bracket & integrated headset	●	●	●
Fizik Tempo soft touch black bar tape	●	●	●

OPTIONS

ÆRA Bidon	Add £15 each	Add £15 each	Add £15 each
ÆRA Carbon Dynamo Seatpost	Add £225	Add £225	Add £225
Dynamo lights: Supernova front with Son Schmidt rear	From £280	From £280	From £280
J.Laverack Titanium bidon cage	Add £40 each	Add £40 each	Add £40 each
PDW Full Metal Fender mudguards 45mm - gun metal grey	Add £90	Add £90	Add £90
Brooks Cambium C17 All Weather saddle 164mm wide. Standard or carved.	●	●	●
Brooks Cambium C13 All Weather saddle, 132mm or 145mm wide. Standard or carved.	Add £50	Add £50	Add £50
ENVE computer mount for Garmin	Add £50	Add £50	Add £50
ENVE carbon water bottle cage	Add £70 each	Add £70 each	Add £70 each

10 year warranty is valid for the original owner only. For more details visit www.jlaverack.co.uk