



MY GRANDFATHER. JACK LAVERACK

The story of my grandfather is one of a Yorkshire-born lad, who would explore far and wide on his bicycle. In an era when bikes were heavy and had few gears, clothing was baggy and chamois pads were made of deer leather, Jack would think nothing of riding 100 miles or more in a day. He'd set off early in the morning from Great Horton, West Yorkshire, either on his own or with friends, and carrying just a couple of bottles of water and some jam sandwiches in his back pocket. He'd return late in the evening having often ridden to the coast and back.

I remember hearing about my granddad's epic all-day rides, during which he forged friendships that lasted a lifetime. This was the catalyst that started my passion for cycling. Whether you plan to explore the glorious British countryside on your own or with friends, or your goal is to tackle a cobbled classic or simply pedal to work, our mission is to create exceptional bicycles so that you can build memories like Jack that last a lifetime.



OLIVER LAVERACK Co-founder



TITANIUM ROAD BIKES. DESIGNED IN RUTLAND, UK.

At J.Laverack we are passionate about how a bike looks, feels and performs. To maintain these three core values all of our bicycles are designed and built to order within our home county of Rutland in England.

Our bicycles pay homage to an era when bike races lasted 24 hours or more and cyclists like Jack Laverack (Co-founder Oliver's Grandfather) travelled on rough, pothole-strewn roads and tracks to discover new places. It's this simple love of cycling as a way to explore new places that makes this sport such a beautifully simple, yet endlessly rewarding experience.

	R.J.ACK I £3850 <small>DISC</small>	R.J.ACK II £4450 <small>DISC</small>	R.J.ACK II Di2 £5095 <small>DISC</small>	R.J.ACK III £6795 <small>DISC</small>	R.J.ACK III Di2 £7650 <small>DISC</small>
KEY ● Standard ● No cost option ○ Cost option - N/A					
STANDARD FRAME FEATURES					
Hand crafted, four season, all-road titanium frame featuring curvaceous chain and seat stays and Gryphon headbadge	●	●	●	●	●
3Al-2.5V double butted front triangle with 6Al-4V tapered head tube, bottom bracket and dropouts	●	●	●	●	●
10 year warranty for original owner	●	●	●	●	●
Internal cable routing specific to electronic or mechanical groupset	●	●	●	●	●
Flat mount braking	●	●	●	●	●
English or Italian threaded bottom bracket or T47	●	●	●	●	●
Thru-axle frame 12x142mm	●	●	●	●	●
Suitable for 140 or 160mm rotors	●	●	●	●	●
CUSTOM FRAME OPTIONS					
Black, silver or engraved headbadge	○	○	○	○	○
Rack and/or mudguard mounts	○	○	○	○	○
FRAME FINISH & BESPOKE FINISHING OPTIONS					
Handbrushed finish with timeless bead blasted graphics	●	●	●	●	●
Pavé matt frame finish with timeless handbrushed graphics	Add £295	Add £295	Add £295	Add £295	Add £295
Bespoke paint finish via our Dreamworks design service	From £600	From £600	From £600	From £600	From £600
Personalised message to suit frame finish	Add £90	Add £90	Add £90	○	○
DEMO RIDES					
Explore Rutlands finest roads aboard a demo J.ACK. Please book ahead for test rides and contact us for more details on available sizes.	○	○	○	○	○
BIKE FIT					
Our in-house bike fit service allows us to make the best recommendation. Over the course of 90 to 120 minutes we focus entirely on you and your cycling ambitions. <i>*£120 is refundable on purchase of a frameset or complete bicycle</i>	Add £250*	Add £250*	Add £250*	Add £250*	Add £250*
CLASSIC GEOMETRY - 45MM RAKE Fork warranty: 2 years					
J.Laverack Road Disc fork, 12mm thru axle, internal cable routing, flat mount	○	○	○	○	○
J.Laverack Road Disc Dynamo fork, 12mm thru axle, internal dynamo cable routing, flat mount	Add £65	Add £65	Add £65	Add £65	Add £65
RACE GEOMETRY - 43MM RAKE Fork warranty: 2 years					
J.Laverack Road Disc fork, 12mm thru axle, internal cable routing, flat mount	○	○	○	○	○
WORKING PARTS Warranty: Two years & three years for Dura-Ace					
Shimano 105 R7020 hydraulic disc with mechanical gears	●	-	-	-	-
Shimano Ultegra R8020 hydraulic disc with mechanical gears	-	●	-	-	-
Shimano Ultegra Di2 R8070 hydraulic disc with electronic Di2 gears	-	-	●	-	-
Shimano Dura-Ace R9120 hydraulic disc with mechanical gears	-	-	-	●	-
Shimano Dura-Ace R9170 hydraulic disc with electronic Di2 gears	-	-	-	-	●
Di2 D-FLY inline wireless unit + additional Di2 cable	-	-	Add £95	-	Add £95
Groupsets inclusive of: Shifters/brake levers, calipers, rotors, chainset, rear & front derailleur, cassette & chain.	●	●	●	●	●
SUPER DURABLE ERA WHEELS: Warranty: Two years					
AR 30 alloy wheels built with either ERA or Hope hubs (from £175)	●	●	●	Minus £900	Minus £900
AR 36, AR 46, AR 56 carbon rims built on Chris King or Hope hubs. Optional mixed rim depths	From £900	From £900	From £900	●	●
Continental Grand Prix 5000 TL Tubeless Tyres 28mm	●	●	●	●	●
Alternative tyres available on request	Price on request	Price on request	Price on request	Price on request	Price on request
THE FINISHING TOUCHES					
Your choice of crank length, handlebar width & stem length	●	●	●	●	●
Brooks Cambium C13 saddle (145mm wide)	●	●	●	●	●
Pro LT alloy handlebar, stem & Pro PLT seatpost	●	●	●	-	-
Pro PLT alloy handlebar, stem & seatpost	Add £50	Add £50	Add £50	-	-
Pro Vibe alloy Di2 intergrated bar & stem with ERA carbon seatpost	-	-	Add £270	-	Minus £480
Pro Vibe carbon Di2 intergrated bar & stem with ERA carbon seatpost	-	-	Add £465	-	Minus £285
ENVE carbon handlebar, stem & ERA carbon seatpost	Add £750	Add £750	Add £750	●	●
Hope stainless steel bottom bracket & integrated headset	●	●	●	●	●
Fizik Tempo soft touch black bar tape	●	●	●	●	●
OPTIONS					
ERA Bidon	Add £15 each	Add £15 each	Add £15 each	Add £15 each	Add £15 each
J.Laverack Titanium bidon cage	Add £40 each	Add £40 each	Add £40 each	Add £40 each	Add £40 each
PDW Full Metal Fender mudguards 45mm - gun metal grey	Add £105	Add £105	Add £105	Add £105	Add £105
Brooks Cambium C17 All Weather saddle 164mm wide. Standard or carved.	○	○	○	○	○
ENVE computer mount for Garmin	Add £50	Add £50	Add £50	Add £50	Add £50
ENVE carbon water bottle cage	Add £70 each	Add £70 each	Add £70 each	Add £70 each	Add £70 each