



MY GRANDFATHER, JACK LAVERACK

The story of my grandfather is one of a Yorkshire-born lad, who would explore far and wide on his bicycle. In an era when bikes were heavy and had few gears, clothing was baggy and chamois pads were made of deer leather, Jack would think nothing of riding 100 miles or more in a day. He'd set off early in the morning from Great Horton, West Yorkshire, either on his own or with friends, and carrying just a couple of bottles of water and some jam sandwiches in his back pocket. He'd return late in the evening having often ridden to the coast and back.

I remember hearing about my grandad's epic all-day rides, during which he forged friendships that lasted a lifetime. This was the catalyst that started my passion for cycling. Whether you plan to explore the glorious British countryside on your own or with friends, or your goal is to tackle a cobbled classic or simply pedal to work, our mission is to create exceptional bicycles so that you can build memories like Jack that last a lifetime.



OLIVER LAVERACK Co-founder



TITANIUM ROAD BIKES, DESIGNED IN RUTLAND, UK.

At J.Laverack we are passionate about how a bike looks, feels and performs. To maintain these three core values all of our bicycles are designed and built to order within our home county of Rutland in England.

Our bicycles pay homage to an era when bike races lasted 24 hours or more and cyclists like Jack Laverack (Co-founder Oliver's Grandfather) travelled on rough, pothole-strewn roads and tracks to discover new places. It's this simple love of cycling as a way to explore new places that makes this sport such a beautifully simple, yet endlessly rewarding experience.

	GRiT GRX 1X £4750	GRiT GRX 1X Di2 £5490	GRiT GRX 2X £4950	GRiT GRX 2X Di2 £5690	GRiT SRAM AXS ETAP 1X £6190
KEY ● Standard ● No cost option ○ Cost option					
DEMO RIDES					
Explore Rutland's finest roads and tracks aboard a demo GRiT. Please book ahead for test rides and contact us for details on available sizes.	○	○	○	○	○
STANDARD FRAME FEATURES - 10 year warranty for original owner					
Hand crafted, ultra-capable go anywhere gravel and adventure frame featuring curvaceous chain and seat stays and gryphon headbadge	●	●	●	●	●
3A1-2.5V double butted front triangle with 6A1-4V tapered head tube, bottom bracket and dropouts	●	●	●	●	●
'Freedom To Explore' engraved bottom bracket & 'JL' crest engraved dropout - non-drive side	●	●	●	●	●
Internal cable routing specific to electronic or mechanical groupset	●	●	●	●	●
Flat mount braking	●	●	●	●	●
English BSA threaded or T47 threaded bottom bracket	●	●	●	●	●
Thru-axle frame 12x142mm - includes ERA 172mm axle with 1.75 thread pitch	●	●	●	●	●
160mm rotors recommended front and rear	●	●	●	●	●
FORK Warranty: Three years					
ERA Gravel Adventure fork, internal brake cable routing	●	●	●	●	●
ERA Gravel Adventure Dynamo fork, internal brake & dynamo cable routing	Add £65	Add £65	Add £65	Add £65	Add £65
ERA Gravel Adventure Anything Mounts Dynamo fork, internal brake & dynamo cable routing	Add £85	Add £85	Add £85	Add £85	Add £85
CUSTOM FRAME OPTIONS					
Black, silver or engraved headbadge	○	○	○	○	○
Rack and/or mudguard mounts	○	○	○	○	○
3rd bottle cage mounts	○	○	○	○	○
Additional lugs for strapless frame luggage	○	○	○	○	○
Internal Dynamo cable routing holes	○	○	○	○	○
Streamline Integration internally routed headtube	Add £175	Add £175	Add £175	Add £175	Add £175
Streamline Integration internally routed BSA threaded bottom bracket	Add £150	Add £150	Add £150	Add £150	Add £150
Custom engraved dropouts	Add £125	Add £125	Add £125	Add £125	Add £125
TIMELESS FRAME FINISHES & BESPOKE OPTIONS					
Handbrushed finish with bead blasted graphics	●	●	●	●	●
Pavé matt frame finish with handbrushed graphics	Add £295	Add £295	Add £295	Add £295	Add £295
Personalised message to suit handbrushed or Pavé frame finish	Add £180	Add £180	Add £180	Add £180	Add £180
Bespoke paint finish via our Dreamworks design service	From £845	From £845	From £845	From £845	From £845
BIKE FIT & BESPOKE GEOMETRY					
Our in-house bike fit service allows us to make the best recommendation. Over the course of 90 to 120 minutes we focus entirely on you and your cycling ambitions.	From £350-£500	From £350-£500	From £350-£500	From £350-£500	From £350-£500
STANDARD SIZES					
Standard frame sizes: 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64cm	●	●	●	●	●
WORKING PARTS Warranty: Two years					
Shimano GRX RX812 1x11 (40 or 42t) hydraulic disc brakes with mechanical gears	●	—	—	—	—
Shimano GRX RX817 Di2 1x11 (40 or 42t) hydraulic disc brakes with electronic Di2 gears	—	●	—	—	—
Shimano GRX RX810 2x11 (48/31t) hydraulic disc brakes with mechanical gears	—	—	●	—	—
Shimano GRX RX815 Di2 2x11 (48/31t) hydraulic disc brakes with electronic Di2 gears	—	—	—	●	—
Shimano: for 1x choose from 11-40 or 11-42 cassette. For 2x choose from 11-32 or 11-34 cassette	●	●	●	●	—
Di2 D-FLY inline wireless unit + additional Di2 cable	—	Add £95	—	Add £95	—
SRAM Force eTap AXS HRD with Eagle rear mech. 1x11 hydraulic disc with electronic wireless gears	—	—	—	—	●
Groupsets inclusive of: Shifters/brake levers, chainset, derailleur(s), cassette & chain.	●	●	●	●	●
GRX RX812 top mount brake levers	Add £120	Add £120	Add £120	Add £120	Add £120
Hope RX4 brake caliper front & rear upgrade. Choice of 6 colours	Add £120	Add £120	Add £120	Add £120	Add £120
Hope disc rotors 160mm. Choice of 6 colours	○	○	○	○	○
SUPER DURABLE HAND-BUILT WHEELS: Warranty: Three years for ERA alloy & carbon rims					
Alloy rim options: hand-built with ERA hubs, Sapim D-Light J-bend spokes and brass nipples	—	—	—	—	—
ERA GR 23 700c alloy rims. 30mm external width. Max tyre width 48mm	●	●	●	●	●
ERA GR 23 650b alloy rims. 30mm external width. Max tyre width 52mm	○	○	○	○	○
Change to Hope RS4 hubs - choice of 6 colours	Add £125	Add £125	Add £125	Add £125	Add £125
Carbon rim options: hand-built with Hope hubs, CX-Ray J-bend spokes and brass nipples	—	—	—	—	—
ERA GR 28 700c carbon rims. 29mm external width. Max tyre width 48mm	From £900	From £900	From £900	From £900	From £900
ERA GR 36 650b carbon rims. 29mm external width. Max tyre width 50mm	From £900	From £900	From £900	From £900	From £900
ERA GR 38 or GR 50 700c Wide carbon rims. 32mm external width. Max tyre width 48mm	From £950	From £950	From £950	From £950	From £950
Son Schmidt Dynamo hub upgrade available on request	○	○	○	○	○
Alternative or spare wheelsets available on request	○	○	○	○	○
Panaracer Gravel King SK Tubeless or Continental Terra Trail/Speed Tyres	○	○	○	○	○
Alternative tyres available on request	Price on request	Price on request	Price on request	Price on request	Price on request
THE FINISHING TOUCHES					
Your choice of crank length, handlebar width & stem length	●	●	●	●	●
Brooks Cambium C13 saddle (choose from 132mm, 145mm wide or 158mm, carved or non-carved)	●	●	●	●	●
Pro Discover alloy handlebar with 12° or 30° flare, Pro Discover alloy stem & ERA carbon seatpost	●	●	●	●	●
Pro Discover carbon handlebar with 20° flare, Pro Discover alloy stem & ERA carbon seatpost	Add £205	Add £205	Add £205	Add £205	Add £205
ERA carbon dynamo seatpost upgrade	Add £25	Add £25	Add £25	Add £25	Add £25
Hope threaded bottom bracket and integrated headset	●	●	●	●	●
Fizik Tempo soft touch black bar tape or Roubaix black bar tape	○	○	○	○	○
OPTIONS					
ERA Bidon	Add £15 each	Add £15 each	Add £15 each	Add £15 each	Add £15 each
J.Laverack Titanium bidon cage	Add £40 each	Add £40 each	Add £40 each	Add £40 each	Add £40 each
Dynamo lights: Supernova E3 Triple 2 front with Son Schmidt rear	£280	£280	£280	£280	£280
Shimano PD-M8100 Deore XT XC Race SPD pedals	Add £95	Add £95	Add £95	Add £95	Add £95
Shimano PD-M9100 XTR XC Race SPD pedals	Add £120	Add £120	Add £120	Add £120	Add £120
Pro Discover Dropper Seatpost, 70mm drop, with internal cable routing	Add £80	Add £80	Add £80	Add £80	Add £80
Tailfin rack options. Contact the team	From £169	From £169	From £169	From £169	From £169
Apidura frame luggage. Contact the team	○	○	○	○	○

10 year warranty is valid for the original owner only. For more details visit www.jlaverack.co.uk