



J.LAVERACK BICYCLES

TITANIUM ROAD BIKES. DESIGNED IN RUTLAND, UK.

At J.Laverack we are passionate about how a bike looks, feels and performs. To maintain these three core values all of our bicycles are designed and built to order within our home county of Rutland in England.

Our bicycles pay homage to an era when bike races lasted 24 hours or more and cyclists like Jack Laverack (Co-founder Oliver's Grandfather) travelled on rough, pothole-strewn roads and tracks to discover new places. It's this simple love of cycling as a way to explore new places that makes this sport such a beautifully simple, yet endlessly rewarding experience.

MY GRANDFATHER. JACK LAVERACK

The story of my grandfather is one of a Yorkshire-born lad, who would explore far and wide on his bicycle. In an era when bikes were heavy and had few gears, clothing was baggy and chamois pads were made of deer leather, Jack would think nothing of riding 100 miles or more in a day. He'd set off early in the morning from Great Horton, West Yorkshire, either on his own or with friends, and carrying just a couple of bottles of water and some jam sandwiches in his back pocket. He'd return late in the evening having often ridden to the coast and back.

I remember hearing about my grandad's epic all-day rides, during which he forged friendships that lasted a lifetime. This was the catalyst that started my passion for cycling. Whether you plan to explore the glorious British countryside on your own or with friends, or your goal is to tackle a cobbled classic or simply pedal to work, our mission is to create exceptional bicycles so that you can build memories like Jack that last a lifetime.



OLIVER LAVERACK Co-founder



	J.ACK II SRAM FORCE ETAP AXS £6045	J.ACK III SRAM RED ETAP AXS £8145
KEY ● Standard ● No cost option ○ Cost option – N/A		
DEMO RIDES		
Explore Rutlands finest roads aboard a demo R J.ACK. Please book ahead for test rides and contact us for more details on available sizes.	○	○
STANDARD FRAME FEATURES		
Hand crafted, four season, all-road titanium frame featuring curvaceous chain and seat stays and Gryphon headbadge	●	●
3Al-2.5V double butted front triangle with 6Al-4V tapered head tube, bottom bracket and dropouts	●	●
10 year warranty for original owner	●	●
Internal cable routing specific to electronic or mechanical groupset	●	●
Flat mount braking	●	●
English BSA threaded or T47 threaded bottom bracket	●	●
Thru-axle frame 12x142mm	●	●
Suitable for 160mm rotors	●	●
CUSTOM FRAME OPTIONS		
Black, silver or engraved headbadge	○	○
Rack and/or mudguard mounts	○	○
Additional lugs for strapless frame luggage	From £90	From £90
Internal Dynamo cable routing holes	○	○
Streamline Integration internally routed headtube	Add £175	Add £175
Streamline Integration internally routed BSA threaded bottom bracket	Add £150	Add £150
Custom engraved dropouts	Add £125	Add £125
FRAME FINISH & BESPOKE FINISHING OPTIONS		
Handbrushed finish with timeless bead blasted graphics	●	●
Pavé matt frame finish with timeless handbrushed graphics	Add £295	Add £295
Bespoke paint finish via our Dreamworks design service	From £845	From £845
Personalised message to suit frame finish	Add £180	Add £180
BIKE FIT & BESPOKE GEOMETRY		
Our in-house bike fit service allows us to make the best recommendation. Over the course of 90 to 120 minutes we focus entirely on you and your cycling ambitions.	From £350-£500	From £350-£500
CLASSIC GEOMETRY - 45MM RAKE (SIZES 44CM TO 64CM) Fork warranty: 3 years		
ERA Road Disc fork, 12mm thru axle, internal cable routing, flat mount	○	○
ERA Road Disc Dynamo fork, 12mm thru axle, internal dynamo cable routing, flat mount	Add £65	Add £65
RACE GEOMETRY - 43MM RAKE (SIZES 44CM TO 64CM) Fork warranty: 3 years		
ERA Road Disc fork, 12mm thru axle, internal cable routing, flat mount	○	○
WORKING PARTS Warranty: Two years & three years for Dura-Ace		
SRAM Force eTap AXS 2x12 speed groupset	●	–
SRAM Red eTap AXS 2x12 speed groupset	–	●
Groupsets inclusive of: Shifters/brake levers, calipers, centre-lock rotors, chainset, rear & front derailleur, cassette & chain.	●	●
Hope RX4 brake caliper front & rear upgrade	Add £120	Add £120
Hope disc rotors	○	○
SUPER DURABLE ERA WHEELS: Warranty: Two years		
AR 30 alloy wheels built with either ERA or Hope hubs (from £175)	●	●
AR 36, AR 46, AR 56 carbon rims built on Chris King or Hope hubs. Optional mixed rim depths	From £900	From £900
Continental GP5000TL Tubeless Tyres 28mm	●	●
Alternative tyres available on request	Price on request	Price on request
THE FINISHING TOUCHES		
Your choice of crank length, handlebar width & stem length	●	●
Brooks Cambium C13 All Weather saddle, 145mm wide. Standard or carved.	●	●
Pro PLT alloy handlebar, stem & seatpost	●	●
Pro Vibe alloy Di2 intergrated bar & stem with ERA carbon seatpost	–	–
Pro Vibe carbon Di2 intergrated bar & stem with ERA carbon seatpost	–	–
ENVE carbon handlebar, stem & ERA carbon seatpost	Add £750	Add £750
Hope bottom bracket & integrated headset	●	●
Fizik Tempo soft touch black bar tape	●	●
OPTIONS		
ERA Bidon	Add £15 each	Add £15 each
J.Laverack Titanium bidon cage	Add £40 each	Add £40 each
Brooks Cambium C17 All Weather saddle 164mm wide. Standard or carved.	○	○
ENVE computer mount for Garmin	Add £50	Add £50
ENVE carbon water bottle cage	Add £70 each	Add £70 each

10 year warranty is valid for the original owner only. For more details visit www.jlaverack.co.uk